

EXPRESSION OF INTEREST

The Rose Festival is an integral part of the cultural calendar of the Municipal Corporation, Chandigarh and is held every year. This year the Municipal Corporation, Chandigarh is going to celebrate 53rd Rose Festival 2025 in the third or fourth week of the February. This festival is celebrated mainly as a tribute to the magnificence of rose itself. Expression of Interest (EOI) is invited from reputed agencies/ companies / individuals / proprietors etc. having knowledge and experience to organize event / festival etc. The scope of work broadly includes the following events/competitions :-

- (i) Inaugural and closing ceremony/prize distribution.
 - (ii) Flower & Rangoli Competition, Floral Hat Event and decorative arrangement by various nurseries, Govt./Private Institution etc. for display arrangement.
 - (iii) Rose Prince and Rose Princess Competition
 - (iv) Brass and Pipe Band Competition
 - (v) On the spot painting competition.
 - (vi) Folk Dance Competition
 - (vii) Photography Competition
 - (viii) Antakshri Competition
 - (ix) Mr. and Miss Rose Competition
 - (x) Mr.Rose King and Rose Queen Competition for Senior Citizens
 - (xi) Rose Quiz competition
 - (xii) Competition for best neighbourhood parks maintained by the Resident Welfare Associations
 - (xiii) Joy Helicopter Ride
 - (xiv) Branding of Rose Festival
 - (xv) Tentage, security arrangement, refreshment & Prize Mementoes
 - (xvi) Decorative arrangement
 - (xvii) Videography & photography
 - (xviii) Arrangement of various artist from NZCC, school children, college students for various cultural activity
 - (xix) Boarding, lodging, and stage performance
2. EOI is to be submitted in sealed envelope titled "Expression of Interest for celebration of 53rd Rose Festival 2025 for M.C., Chandigarh to be submitted in the office of Executive Engineer, Horticulture Division No.1, Room No.412, 4th Floor, Municipal Corporation Building, Sector 17, Chandigarh – 160017 as well in soft copy at given email address xenhortmcc-chd@nic.in and shall comprise of the following:-
- (i) Agency Overview: Brief history, mission, and relevant experience.
 - (ii) Proposed Services: Overview of services offered, including logistics, entertainment, marketing, and vendor management.
 - (iii) Portfolio: Examples of past events organized, with references if available.
 - (iv) Team Qualifications: Brief profiles of key team members who would be involved.

3. EOI shall be opened on 28.11.2024 and presentation of participants shall be held on 02.12.2024 at 11:00 AM in the Municipal Corporation, Chandigarh Deluxe Building, Sector 17, Chandigarh. Presentation shall include the elements of EOI as detailed in scope of work and para 2 of EOI.
4. Financial proposals of shortlisted participants shall be sought later. In case of any queries, please contact 0172-5039125, 0172-5021628 & Mobile No.9915311776. Last date of submission of EOI is 28.11.2024 upto 12 Noon.

Executive Engineer
Horticulture Division No.1
Municipal Corporation
Chandigarh.